

BFAS
Energy Systems & Sustainability Management



Creating
and
maintaining
optimal campus
environments

BFAS
Parking and Transit Services





Moving People at Syracuse University



- Syracuse University's transportation system carries more than 6,700 faculty, staff and students per day
- Syracuse University's car share program is one of the top programs of it's kind in the country
- Our rideshare program continues to successfully connect faculty and staff who commute to work
- Marketing and communicating what we have in place is essential to the success of Syracuse University's alternative transportation options
- The elimination and increasing cost of parking has been a major factor

Limited Parking & Alternative Transit Options

As our campus continues to grow we continue to lose parking; the most recent example is the addition of Dineen Hall and the Campus West Apartments



For years we have had to take a serious look at how we can make sure faculty, staff and students look at alternate ways to get to campus.

Employee Recruitment and Retention



Recruitment for us is improving the image and work environment of our campus, new facilities, Ensley Athletic Center, Dineen Hall, the Life Science Complex.

Retention is all about alternative transportation options. We encourage public transportation and have built a support system to help faculty, staff and students feel more comfortable with their sustainable choices. Communicating the services are at their disposal is vital

More Convenient One-Seat Rides



Tired of high gas prices?

[Take a bus to work.]

Centro offers easy, convenient bus service to SU from points throughout Onondaga County. *No transfers necessary.* And no more headaches at the gas pump.

Worried about an unanticipated emergency or missing the last outbound bus? Sign up for Centro's *Fare Deal Program* and you're guaranteed a ride home.

FOR COMPLETE SCHEDULES/ROUTES, go to parking.syr.edu and click on *Bus Routes/Schedules*

FOR GENERAL INFORMATION, go to parking.syr.edu, or call SU Parking and Transit Services at 315-443-4652.

CENTRO TO SU—IT'S SMART. IT'S SUSTAINABLE. AND IT'S SIMPLE.

“The bus takes me from home right to campus...door-to-door service...I'm doing my part for the environment, and I have just enough time to read my homework assignments before I start the work day.”
—Janet Ryder Coombs



MULTIPLE STOPS DAILY SERVING:

- >> Camillus/Fairmount Fair
- >> DeWitt/East Genesee/Westcott Street
- >> Liverpool/Morgan Road
- >> Fairmount/West Genesee
- >> Cicero/North Syracuse
- >> Liverpool/Route 57
- >> Central Square
- >> Drumlins Area

PRINTED ON RECYCLED PAPER WITH VEGETABLE-BASED INKS.



Dewitt, Camillus and Fairmount, Cicero-North Syracuse, Liverpool-Route 57, Central Square, Liverpool-Morgan Road

Zipcar

- Available 24/7 to faculty, staff and students
- \$15 sign-up fee
- \$7.50/hour or \$69/day
- Zipcar is the leading car sharing network with operation in urban areas and college campuses throughout U.S., Canada and the United Kingdom. There are 500 Zipcar University locations throughout the United States and Syracuse University is #2 in the country based on popularity (percentage of usage and growth)
- www.zipcar.com



Car Sharing from Zipcar - What's Included
The beauty of car sharing is that it just makes sense. Just imagine never having to make a car payment, pay an auto insurance bill, or worry about the cost of gas again.



Gas, insurance & daily mileage are on us
We throw in all the fixins: gas, comprehensive insurance, and up to 180 miles/day (Of course if you go antiquing, that armoire is on you.)



Your very own Zipcard

This magical card unlocks thousands of cars in cities around the world.



The mobile app that makes you mobile
You can find, book, unlock and even honk a car with our mobile app.
Download for free - iPhone or Android

Zipcar

To be eligible, you must:

Applicants must be 21 years or older to be eligible for application/membership; 18-20 years old if affiliated with a college or university
Applicants must have a valid driver's license

How do I join Zipcar?

Apply online. It only takes a few minutes. Within 3-7 days, you'll receive a Zipcard in the mail. Your Zipcard is your ticket to any car in our network.

Zipcar offers corporate memberships

Zipcar for Business is a time-saving alternative to taxis, car services, rental cars, employee reimbursement and company fleets. Zipcar provides you with self-service access to a diverse fleet of cars 24/7, with discounted driving rates Monday through Friday. Learn more about corporate car sharing with Zipcar for Business.

Can I join if I have a driver's license from outside the US or Canada?

Thousands of foreign drivers use Zipcar. We accept drivers from every country. You will simply need to complete a form attesting to your driving history and submit it to us with some additional documentation.

How do I reserve a Zipcar?

You can reserve on the website or use the free iPhone® or Android™ app or call 1-866-4ZIPCAR and have a rep make a reservation for you.

For how long can I book a Zipcar?

You can reserve a Zipcar for as little as one hour, or as much as 7 days at a time. Whether it's a quick shopping trip or a full week of freedom, you can book in half-hour increments. If you'd like to keep a car for more than 7 days, you can call us and we'll try to help you out. Please understand that due to availability, location and other factors, we cannot guarantee reservations longer than 7 days. Reservations include a minimum of 180 miles. That means you can drive up to 180 miles during the course of your reservation and not get charged extra.

Zipcar Locations

16 Vehicles

Main Campus:

Waverly lot	2 cars
Carnegie lot (Carnegie Library)	2 cars
Kimmel Hall 311 Waverly (new)	1 car
Flint/Day	2 cars

West Campus:

Stadium lot	4 cars
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South Campus:

180 Small Road	2 cars
100 Winding Ridge / Skytop	1 car
University Village Apartments	2 car



- Syracuse University has a private rideshare community through Zimride. You can access the FREE program using your **syr.edu email** at **Zimride.com/syr**. This program allows you to find rides with, or offer seats in your vehicle to other University community members.
- Have a car? Do you have open seats? Join Syracuse University Zimride and post your commute, and name your price to find riders to commute with you to help defer your commuting costs.
- Do you have plans to go to NYC? Are you looking to fill your open seats? Post your ride on Zimride.com/syr.
- Need a ride? Join for free and look up posted rides heading in the direction you are looking to go in and find a ride.

Bike Share

- Bike Share is a work in progress. Started in February 2015 using unclaimed student bikes from the fall semester of 2014
- Free to students out of Archbold Gym. Need SUID and must sign a waiver of liability. 24 hour rental or all weekend
- We tried to move forward with something more complicated, but did not receive funding. We decided instead to start a very simple program and hopefully it will gain interest and grow into something a bit more elaborate



University Pl

Irving Ave

Sims Dr

Smith Dr

College Pl

Comstock Ave

Euclid Ave

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5

4

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Support System

- Convenient monthly pass sale locations
- Guaranteed Ride Home Service provides monthly Centro Pass holders a ride to one location from any SU location in the event of an emergency or work-related situation that causes the employee to miss the last regularly scheduled bus
- Zipcar is a nice fallback option in case of emergency
- Zimride
- Website for scheduling information
- Twitter communication for detours, delays
- Currently working on a next bus-type mobile app



Twitter Updates

- For all Parking and Transit Service related updates, be sure to follow us on Twitter at **<https://twitter.com/suparking>**.
- Be the first to receive all Parking related updates and notifications sent right to your cell phone! Get updates on all weather related traffic issues, shuttle service, interim shuttle schedules, lot and road closures, detours, parking announcements and department news.
- Don't be left out in the cold. Sign up to follow us on twitter today!

Marketing

- Zimride and Zipcar have provided student ambassadors
- Promotions, contests

www.esf.edu

<http://www.thedailygreen.com>

Website Listings

zimride.com/syr

www.greenuniversecity.syr

<http://usac.syr.edu>

www.presidentsclimatecommitment.org

<http://planetgreen.discovery.com>

www.Zipcar.com

