

HOW CNY WORKS SUNY Oswego Metro Center Session
OCL Study Session 11: "The economic impact of third party employment services"
1/30/2017, 12:00 PM – 1:30 PM

Over the course of the current OCL study – "How CNY Works" – which launched in September 2016, we have been examining the diversity and future of CNY's economic base. Session 11 will focus on the economic impact of third party employment services.

- I. Welcome and introductions
- II. Presentation from Karen Knapik-Scalzo, *Associate Economist and Labor Market Analyst* from the NY State Department of Labor - statistical profile of this business sector in our local economy
- III. Discussion with Tom Fletcher (C.R. Fletcher Associates, Inc.) and Sue Wallace (AP Professionals) – description of the work they do, the customers they serve, and the economic conditions that help their businesses thrive

Questions:

- a. Who are your customers? What services do they need? How does your business address these needs?
 - b. When did your business get started? What were the economic conditions like at that time?
 - c. What overall economic conditions help your business thrive?
 - d. How do you see businesses like yours impacting the local economy in CNY?
- IV. Presentation from Katelin Arnold (HR professional, member of SHRM) – twin perspective regarding employment services, as a human resources professional who has utilized the services of third party firms, and as a job-seeker who has experience utilizing these services
 - V. Q&A

Thank You: We extend our grateful appreciation to today's panel members, Karen Knapik-Scalzo (NYS DOL), Katelin Arnold (CNY SHRM), Sue Wallace (AP Professionals), and Tom Fletcher (C.R. Fletcher Associates, Inc.) – and to our hosts and event co-sponsors at the SUNY Oswego Metro Center.

Next Up: Session 12, Tuesday, 1/31 @ Metro Center, 11:30AM – 2:00PM. Our final session will examine the economic and social impact of low-wage and temporary work – this session will include a presentation, film screening, and post-film panel discussion.

