

HOW CNY WORKS SUNY Oswego Metro Center Session
OCL Study Session 12: "The social impact of third party employment services"
1/31/2017, 11:30 PM – 2:00 PM

Over the course of the current OCL study – "How CNY Works" – which launched in September 2016, we have been examining the diversity and future of CNY's economic base. Session 12 – our final session – will examine the economic and social impact of low-wage and temporary work – this session will include a presentation, film screening, and post-film panel discussion.

- I. **Welcome, introductions, overview of session agenda**
- II. **Presentation from David Van Arsdale, PhD, Associate Professor of Sociology, Onondaga Community College** – Professor Van Arsdale's areas of expertise related to our study include: Labor & Work, Political & Economic Sociology, Poverty & Inequality, Sociology of Education, Temporary labor and its impact on full time jobs, and Urban Studies. Professor Van Arsdale has written a book titled *The Poverty of Work: Selling Servant, Slave and Temporary Labor on the Free Market*, which examines what happens when jobs change from permanent to temporary and its ripple effect on society. As part of the research for his book Van Arsdale spent summers working temporary jobs so he could better understand the plight of workers.
- III. **Presentation of independent documentary film, *A Day's Work***, an investigation that reveals the troubling issues that lead to death and other perils, and how the \$100 billion temporary staffing industry is putting millions of American workers at risk.
- IV. **Post-film discussion with Dave DeSario, Executive Producer of the film, Founding Member of the Alliance for the American Temporary Workforce (AATW), and a former temp worker.** Dave started his video production career as a freelance reporter for the New York Post website while working as a temp in the basement of an auto parts factory in Queens as it shut down operations and sent its equipment to China and Mexico. He built and maintains the leading online resource for information on the temporary staffing industry (www.TemporaryEmployees.org) and screens *A Day's Work* as the centerpiece of an effort to raise awareness of critical issues affecting the American workforce. Dave will be joined by **Jeanette M. Zoeckler, Doctoral Candidate, MPH, and Project Manager of the Low-Wage Workers Health Project, at SUNY Upstate Medical University's Occupational Health Clinical Center.**
- V. Q&A

Thank You: We extend our grateful appreciation to today's presenters, David Van Arsdale, Dave DeSario, and Jeanette Zoeckler, to our hosts at SUNY Oswego Metro Center, and to our event co-sponsors – Onondaga Community College, Darco Manufacturing, Inc., SUNY Oswego Metro Center, and University College, Syracuse University. Additionally, we would like to thank our study committee members who have dedicated their time, energy, and talent to this process.

This session concludes our study sessions for the current OCL study, “How CNY Works.” The study report will be published this summer, and released during our annual OCL Luncheon in June 2017.



